

CHRISTOPHER JOHN PEAT

07968 035320 christopher_peat@hotmail.com www.binarydesigner.co.uk

I am a web professional that has expert knowledge in digital communications and marketing, online community building, website development and ecommerce systems. I have 7 years experience in creating online solutions for a range of commercial clients supported by a multimedia degree and an MBA. I am extremely hard working and passionate about all of the projects that I am involved in, and like to bring humour and fun to the team!

EMPLOYMENT

Feb 2009 - Oct 2009
Institute for Optimum Nutrition
London

eBusiness Manager for an educational charity managing online projects including eLearning courses, websites, communication strategies, product development and building online communities.

Feb 2007 - Feb 2009
London South Bank University
London

Multimedia Learning Environment Developer project managing a two year commercial project. Involved managing all digital projects including websites, digital marketing, audio and video production, elearning courses, product development, database design and operational efficiencies. Work presented at international conferences and guest lectures, final project nominated for LDA award.

Oct 2003 - Feb 2007
Comprehensive Solutions Ltd
Midlands

Web designer / developer for a software house creating bespoke ecommerce sites, content management systems, property portals, and ongoing maintenance. Managed client accounts for over 600 websites and managed complete project lifecycle.

EDUCATION

2007 - Present
London South Bank University
London

Master of Business Administration (MBA)
Postgraduate degree in Business Management including Marketing, Strategic Management, Consultancy, Finance, Human Resources, and dissertation on 'The use of web based systems for a strategic advantage'.

2001 - 2003
University of Salford
Manchester

BSc(hons) Multimedia and Internet Technology 2:1
Undergraduate degree in Multimedia, Graphics programming, Design, Video and Audio production, Multimedia protocols, Computer technology and project in ASP & PHP.

PROFESSIONAL TRAINING

London South Bank University
Harlequin Training, London
How to Moodle, London
KTP Residential 1
KTP Residential 2
KTP Residential 3

Writing plain English for websites
Video for the Web
Moodle Course Creator & Administrator
Project Management
Marketing and effective communication
Finance and performance management

SKILLS

Web Development
Design
Audio & Video
eLearning
Conferences
Other

XHTML, CSS, JScript, ASP, PHP, MySQL, MS Access
Adobe Photoshop, Illustrator, Flash
A/V recording and software editing
Articulate suite, Camtasia, Moodle
Presented at academic conference in Africa, 2008
CMS, SEO, eMail Campaigns, Open Source

INTERESTS

Music, travelling, cooking & photography